



Driving Interest & Improving Access to Primary Care

*Programs, Support, and Best Practices
Developed to Improve Access to Primary Care*

The goal of the Center for Community-Based Primary Care is to improve access to quality primary care for all North Carolinians. Before access can be improved however, we must increase the number of Family Medicine, Pediatric, and Primary Care physicians.

To increase interest and drive recruitment efforts in these specialties, the Center has developed programs and initiatives such as formal mentorship programs, robust and innovative teaching practices, and staffing and recruiting support to help increase our medical student's commitment to these critical areas of focus.

Our goal is to help guide medical students down primary care workforce pathways, so they are prepared and equipped to provide the highest levels of care as Family Medicine, Pediatrics and other Primary Care physicians.

OUR PROGRAMS & INITIATIVES

Curriculum Development: The Business of Primary Care Practices

Physician leader or mentor tools and resources created for webinar, workshop, or mentorship presentations and information sharing

Enhancement of CCPN Teaching Practices

Designed to increase interest and diversity in the primary care workforce to help narrow health disparities and improve access to primary care in underserved communities

Staffing for Success: Clinical and Non-Clinical Recruiting Support

A free and customizable program for CCPN practices that provides staffing resource materials and processes for sourcing and screening practice staff

Family Medicine Mentorship Program for Medical Students

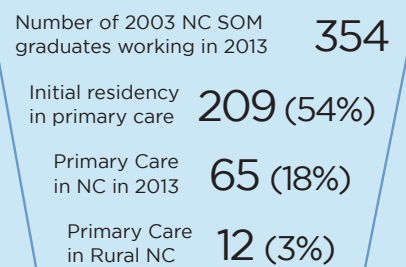
A mentorship program dedicated to pairing medical students interested in Family Medicine with practicing physicians in a two-to-three-year program

Practice Management Mentorship Program

A free mentorship program developed to help new graduates of Family Medicine and Primary Care residents start their own primary care practice in North Carolina

The Center is constantly creating and evolving programs and initiatives to ensure the primary care funnel provides a steady stream of physicians dedicated to elevating the level of primary care in North Carolina. As new programs are introduced, communications will be shared by the Center regarding program details.

The Primary Care Funnel Over the Past Decade



How the Center is Improving the Primary Care Funnel

Recruit the **Right Students**

Provide the **Right Mentorship**

Provide the **Right Experience**

Interested in learning more about our Primary Care Workforce Pathway Programs?

Contact cpage@communitycarenc.org