



Help Increase Access to Primary Care

How Your Leadership Can Ensure the Future of Quality Primary Care in Your Community and in Our State

As an experienced business or healthcare leader, you can play an important role in ensuring your community has primary care for the people who live there. By sharing your expertise and experience, you can make an impact on new primary care physicians and existing practices.

Consider being a volunteer mentor. By being a mentor, you are providing guidance on how to best serve a community or how to run a successful practice. Primary Care practices are an economic driver in the communities they serve and by mentoring, you'll be ensuring even more access to quality primary healthcare.

The Center for Community-Based Primary Care has developed the Primary Care Venture Modeling Service (VMS) program which is based on the Massachusetts Institute of Technology (MIT) VMS Model for entrepreneurs. Our program is designed to help physician mentees become a stronger presence in their communities, establish new practices in areas of need, and successfully run a practice that best serves the needs of their patients.

By guiding mentees who seek to be Family Physicians, Pediatricians, or Primary Care clinicians in the community, you can help us create more vibrant communities in NC with strong access to primary care.

Our goal is to ensure that all medical students interested in Primary Care have an ongoing mentorship opportunity that connects them to practicing Family Physicians and Pediatricians.

BENEFITS OF MENTORSHIP

- Allows you to share your experiences with new, as well as established, primary care physicians eager to learn how to run a successful business
- Provides economic benefits to the community by supporting the success of the primary care practice, which often is a direct economic driver in the region
- Collaboration with other mentors as we explore ways to make a positive impact on the healthcare system in NC while encouraging innovation

Why is participation as a mentor so important?



SUPPORT By participating as a mentor in the Primary Care VMS program, you are actively providing residents, new primary care physicians, and existing physician practices with the support they need to deliver high levels of care and to be financially sound and sustainable practices in the future.



IMPACT Being a mentor allows you to impact access to quality primary care throughout NC even more, as the expertise and guidance you impart on mentees is implemented in the communities they eventually serve.



LEGACY Your role as a mentor will ensure a new generation of Primary Care physicians will have the opportunity to serve areas of need in NC and be part of a truly innovative approach to improving the healthcare system.